

# Volunteer Graphic Designer

**Role Title:** Volunteer Graphic Designer

**Location:** Remote, with occasional team check-ins (virtual or in-person as needed)

**Time Commitment:** Flexible, approximately 2-8 hours per week

**Suggested Duration:** Ideally, at least 2 months, though longer availability would be welcome for continuity and experience. Volunteers are welcome to contribute for as long as they're available, with no obligation to remain beyond this period.

**About Us:** TechJumpstart Hub CIC is a mission-driven organisation focused on empowering underrepresented groups, especially women and young people, to access technology and digital skills. Through our programs, including the "Be Courageous with Technology" (BCT) series, we work to bridge the digital divide and make technology accessible to all.

**Why We Need You:** We're looking for a talented and creative Graphic Designer to help bring our mission to life through impactful visual content. Your designs will be used for our blogs, social media, workshop materials, and community resources, making our content more engaging and accessible to our diverse audiences.

## What Will You Be Doing?

- **Content Graphics:** Create visual assets for blog posts, social media, and our website to communicate key messages in an engaging, visually appealing way.
- **Workshop Materials:** Design graphics, infographics, and other materials to support our educational workshops and presentations.
- **Brand Consistency:** Ensure all graphics align with our brand guidelines and values, supporting a cohesive, professional look across our communications.
- **Collaborative Brainstorming:** Work with the TechJumpstart Hub CIC team to bring creative ideas to life, contributing to content strategy and visual storytelling.

## What Skills and Experience Are We Looking For?

- **Design Software Proficiency:** Experience with design tools such as Adobe Creative Suite (Photoshop, Illustrator, InDesign), Canva, or similar programs.
- **Creativity and Visual Storytelling:** Strong sense of design, color theory, and an ability to communicate ideas visually.
- **Attention to Detail:** Ability to create polished, professional visuals that align with our brand and purpose.
- **Communication Skills:** Ability to collaborate effectively with our team, taking on feedback and adjusting designs as needed.

## TECHJUMPSTART HUB CIC

- **Interest in Our Mission:** Passion for digital inclusion, tech accessibility, or community-focused projects is a plus.

### What This Role Can Offer the Volunteer:

- **Skill Development:** Enhance your design skills by working on a variety of projects in a social impact setting.
- **Portfolio Building:** Gain experience designing for a non-profit organisation, with work that will be published and seen by our community and partners.
- **Community Impact:** Your work will directly support our mission to make tech accessible, inclusive, and empowering for all.
- **Support and Guidance:** Receive ongoing support from our team, including an induction and relevant training to understand our mission and audience.
- **Expenses:** Reimbursement of reasonable expenses (e.g., travel for in-person meetings) in line with our volunteer policy.

**Young People and This Role:** This role is suitable for individuals 18 years or older. We encourage young creatives to explore this opportunity to build their experience, though younger supporters can reach out about other ways to contribute to our cause.

**Application Process:** If you're interested in helping us make a difference, please send a brief email detailing your relevant experience, why you'd like to volunteer for TechJumpstart Hub CIC and your updated CV to [admin@techjumpstarthub.co.uk](mailto:admin@techjumpstarthub.co.uk). We look forward to hearing from you!